

Vya System Privacy Policy

1. Data Collected By Vya.

Certain web pages request contact information from you, such as if you register for our newsletter or request an assessment or white paper. The requested information typically includes contact information such as name, address, telephone number, email address, IP address, billing/shipping information (which may include credit card number), etc.

2. How Data Is Used By Vya.

Vya may use this data to process lists, order materials, help facilitate ease of use of Vya system, help clients better utilize Vya system for marketing goals, provide information regarding special Vya events, press releases, product-specific technical information including notifications of software updates, or other Vya-related communiqué and provide Vya clients with information about complementary technologies from our strategic partners. You may opt out of these communications. Vya may occasionally use surveys to evaluate the effectiveness of both our customer support team and our training programs. We may use appropriate portions of support surveys or training evaluation comments to promote our products and services.

3. Is Your Data Shared and If So, Why?

As stated above, Vya respects your privacy and will not give, sell, trade, or rent your personal information; however, Vya may share a specific client's data with an associated client, such as a Franchisee's data is shared with the Franchisor, to enhance that relationship and otherwise facilitate the utilization of the Vya system to meet a client's marketing goals.

4. Cookies and Tracking.

Vya's website uses cookies. A cookie is a small text file placed on your computer that identifies your computer to whoever placed the cookie. We use cookies to help monitor the use of our site, so that we can better understand what information is most valuable to users. Likewise, a JavaScript tracking code has been placed on every page of the website to track web page performance and analytics. This information is not shared with outside parties.

5. Security.

Vya takes the security of data seriously. While no organization can guarantee perfect security, Vya is continuously implementing and updating administrative, technical and physical security measures to help protect information against unlawful or unauthorized access, loss, destruction or alteration.

6. Personal Information Of Those Under The Age Of 18.

Vya does not collect the personal information of anyone under the age of 18. Use of Vya's system by anyone under the age of 18 is prohibited. If a user of Vya's system learns of or suspects the personal information of anyone under the age of 18 is on Vya's system, please contact Vya by phone 800-426-7921 or email info@vyasystems.com so any such information may be removed from the Vya system.

7. May Customer Data Be Deleted On Request?

Yes. Any Vya customer who wishes to have their data deleted from Vya's system may contact Vya by phone 800-426-7921 or email info@vyasystems.com to have that customer's data removed from the Vya system.

8. Compliance With State Laws.

Privacy laws may differ state by state. For up-to-date information concerning privacy laws in your state, please click on this link: [State Comp Privacy Law Chart.pdf \(iapp.org\)](#)

9. Modifications/Updates to Vya's Privacy Policy

Vya may alter or add to this privacy policy, especially as we add new services to our system. Accordingly, please check this part of our site from time to time to see if changes have been made to the policy.

10. General

These are our current internal guidelines, which we make you aware of as a convenience. This is not a contract.